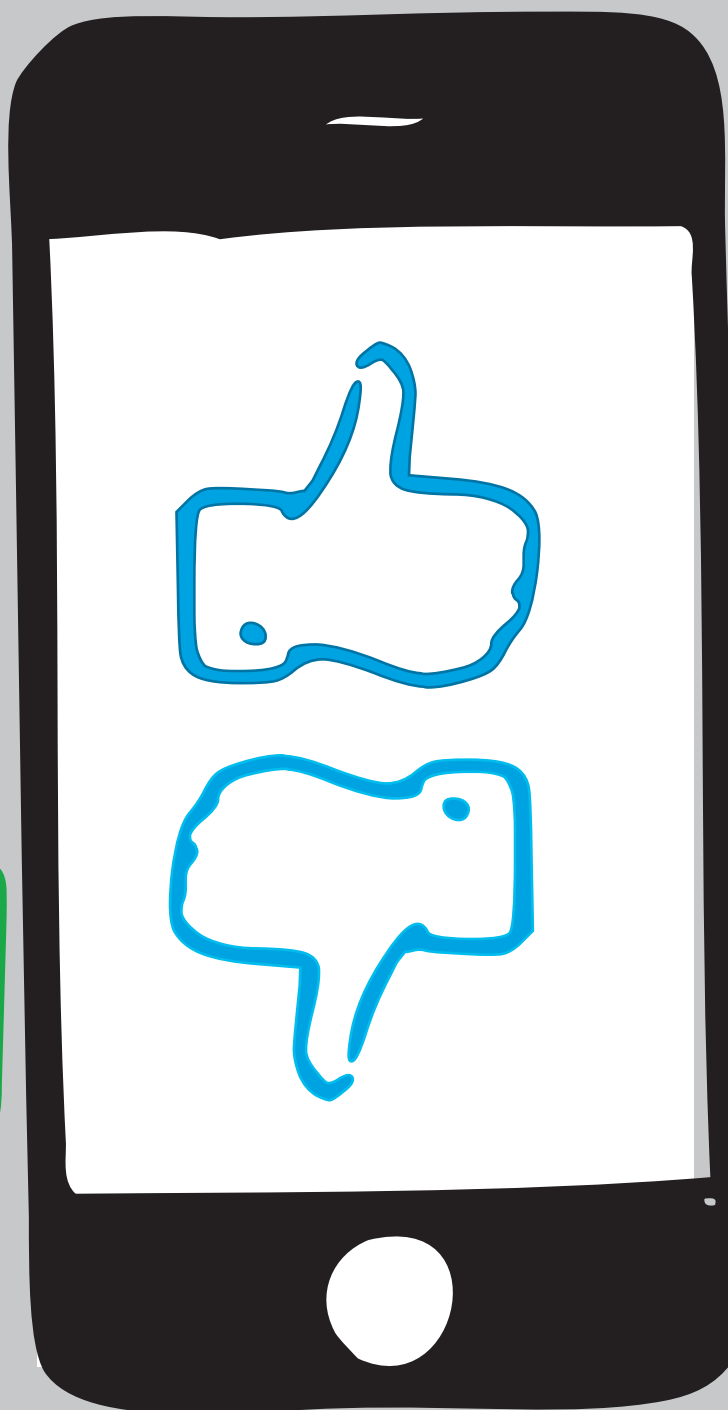


FRIENEMIES

SOCIAL MEDIA; FRIEND OR ENEMY?



EDITORIAL



I remember the day I made a Facebook profile. I was already sixteen and at the beginning, I didn't know what the use of it was. I had one picture and twenty friends. Slowly, the Internet got a hold on me. Now, I check my Facebook at least a bazillion times a day, post at least two tweets and am constantly chatting with my friends on Whatsapp.

Before making this issue, I had no idea what the Internet could do with my posts and browsing history. Until recently, I discovered the private settings from my social media profiles. Turns out, everyone could see where I live, where I work, what I'm doing during my weekends. Everything! A random stranger could easily get to know me, without ever seeing or speaking to me.

In this issue, Friemies will show you how to protect your private information. You will discover what cookies are, what the effects of social media can be on your daily life and we will show you how much we can discover about anyone using social media!



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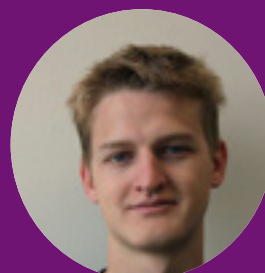
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COOKIES RECIPE

WHAT KINDA COOKIE?

INGREDIENTS

- Internet
- Social device
- Curiosity

A digital cookie is a small text file that websites use to save information you have written on their page. Their aim is to collect information about your surfing habits.

HOW DO COOKIES WORK?

COMPANIES LOVE COOKIES

They use them to distinguish us as customers. So they can send us specified ads and earn more money. If you accept the cookies, the web page know how many times you've visit them. They also know how many times you searched for a product. When the company know there're a lot of people searching for a product, they turn the prices up. Cookies can be useful on websites with login details, they can remember your information so you don't have to reconnect again. If you don't accept the cookies, it's possible that you can't see the website correctly.

- Step 1: You visit a website and accept the cookies. The website is collaborating with an advertising agency.
- Step 2: You visit more websites, accept more cookies from pages that also have joined the advertising agency.
- Step 3: Now they have a digital user profile of you.
- Step 4: The advertising agency will send you specified ads on various products.
- Step 5: You "accidentally" find the product you were looking for.

UNDERCOVER FOR COOKIES

You can remove the cookies on your hard drive so that advertising agency no longer can send you specific adds. It's easy!

- Step 1: Open your web browser and go to the menu bar. Click on "Tools"
- Step 2: Click on 'Internet Options' and go to the 'General'.
- Step 3: Click under Browsing history on 'Delete'.
- Step 4: You no longer have a digital user profile.





VIDEO 1
GETTING TO KNOW LISA
WITHOUT MEETING HER



"STAY CONNECTED"
BUT WHY NOT WITH
THE PEOPLE RIGHT NEXT TO YOU?



On the streets, waiting for public transportation, while cycling or even during school, our phones are always with us. Some specialists say it is the addiction of the century and others say it is just a new way of living. Anyway, since we were able to connect to the Internet we became more anti-social in real life because we gave more attention to the social media.







It's common for people of all ages to use their phones while waiting for public transportation. The lack of time or the huge amount of assignments people have in one day are the main reasons why we tend to use our phones whenever we have a break or a chance.







VIDEO 2

